



ARKA JAIN
University
Jharkhand



SCHOOL OF ENGINEERING & IT PRESENTS

TECHNIKA 6.0

NOVEMBER 20TH & 21ST, 2026

AVINYA : ACHIEVING HARMONY THROUGH INNOVATION.





ARKA JAIN
University
Jharkhand



TECHNIKA

CONVENORS

Dr. Arvind Kumar Pandey - Dean

School Of Engineering & IT

Dr. Ashwini Kumar - Assistant Dean

School Of Engineering & IT

FACULTY CO-ORDINATORS

Mamatha Vayelapelli | Dr. Viranshu Kumar | Dr. Padmaja Tripathy
Syed Rashid Anwar | Akash Bhagat | Divya P | Dr. Prem Nath Suman
Astik Pradhan | Sayantani DE | Taniya Ghosh

Website: technika2026.online

Email: technika@arkajainuniversity.ac.in

Contact: 7858812586 / 99738 46391



ARKA JAIN
University
Jharkhand



ABOUT ARKA JAIN UNIVERSITY

ARKA JAIN University has established itself as one of Eastern India's leading multidisciplinary universities by combining academic excellence with industry-oriented education, research, innovation, and experiential learning.

The University is committed to preparing future-ready professionals through outcome-based education, modern infrastructure, industry collaborations, and a strong focus on skill development.

With diverse academic programmes, experienced faculty, advanced laboratories, innovation centres, and strong corporate linkages, ARKA JAIN University continues to create opportunities that extend beyond traditional classroom learning.

For industry partners, this translates into access to a vibrant ecosystem of talented students, innovative thinkers, research initiatives, and collaborative opportunities.

Why Industry Chooses ARKA JAIN University

Industry-oriented curriculum

Strong focus on practical learning

Innovation and entrepreneurship ecosystem

Modern laboratories and technical infrastructure

Active industry-academia collaborations

Research-driven learning environment

Student-centric development initiatives

Strong placement ecosystem



7K+

STUDENTS

07

SCHOOLS

40+

PROGRAMS

200+

FACULTY MEMBERS

TECHNIKA

ABOUT

TECHNIKA

TECHNIKA is the flagship annual technical festival of the School of Engineering & IT at ARKA JAIN University. Conceived as a celebration of innovation, technology, and engineering excellence, the festival provides students with an experiential platform to apply classroom knowledge to real-world challenges.

Over the years, TECHNIKA has evolved into a multidisciplinary technical festival featuring competitions, innovation challenges, coding contests, robotics, electronics, design thinking, technical quizzes, project exhibitions, workshops, and emerging technology showcases.

The festival encourages participants to think beyond conventional solutions while promoting creativity, collaboration, leadership, and entrepreneurship.

TECHNIKA serves as a bridge between academia and industry by creating opportunities for students to interact with professionals, mentors, technology experts, and corporate leaders.

The sixth edition promises to be larger in scale, broader in participation, and richer in opportunities for innovation and industry engagement.



TECHNIKA IN NUMBERS



PARTICIPANTS

4000+

STATES
REPRESENTED

13

UNIVERSITIES /
COLLEGES
INSTITUTES /
SCHOOLS

80+

TECHNICAL EVENT
ARENAS

07

FLAGSHIP
TECHNICAL
COMPETITIONS

15+

INDUSTRY
SPONSORS

15+

INDUSTRY
EXHIBITION
PARTNER

10

ENGINEERING
DOMAINS

07



TECHNIKA

TITLE SPONSOR

₹5,00,000/-

- EXCLUSIVE EVENT NAMING RIGHTS
- CATEGORY EXCLUSIVITY
- PREMIUM VENUE, STAGE & LED BRANDING
- 20 SOCIAL MEDIA PROMOTIONS
- PREMIUM EXHIBITION PAVILION
- PRODUCT LAUNCH OPPORTUNITY
- 10-MINUTE KEYNOTE ADDRESS
- 20-MINUTE CORPORATE PRESENTATION
- RECRUITMENT & INTERNSHIP DESK
- PRESENT MAJOR AWARDS
- 20 DELEGATE PASSES
- CERTIFICATE BRANDING & PREMIUM
EVENT MEDIA VISIBILITY



POWERED BY SPONSOR

3,00,000/-

- POWERED BY EVENT BRANDING
- PREMIUM STAGE & LED BRANDING
- 15 SOCIAL MEDIA PROMOTIONS
- LARGE EXHIBITION STALL
- PRODUCT SHOWCASE
- 5-MINUTE INAUGURAL ADDRESS
- 15-MINUTE CORPORATE PRESENTATION
- RECRUITMENT DESK
- JURY PARTICIPATION
- ARENA AWARD PRESENTATION
- 15 DELEGATE PASSES



TECHNIKA

PLATINUM SPONSOR

2,00,000/-

- ARENA PARTNER BRANDING
- PROMINENT VENUE BRANDING
- 10 SOCIAL MEDIA PROMOTIONS
- STANDARD EXHIBITION STALL
- 10-MINUTE CORPORATE PRESENTATION
- RECRUITMENT DESK
- JUDGE/JURY NOMINATION
- SELECTED AWARD PRESENTATION
- CERTIFICATE BRANDING
- 10 DELEGATE PASSES



GOLD **SPONSOR**

1,00,000/-

- **EVENT PARTNER BRANDING**
- **6 SOCIAL MEDIA PROMOTIONS**
- **STANDARD EXHIBITION STALL**
- **RECRUITMENT DESK**
- **SELECTED AWARD PRESENTATION**
- **CERTIFICATE BRANDING**
- **6 DELEGATE PASSES**



TECHNIKA

SILVER SPONSOR

50,000/-

- SUPPORTING PARTNER BRANDING
- 4 SOCIAL MEDIA PROMOTIONS
- KIOSK DISPLAY
- PRODUCT DISPLAY
- COMPLIMENTARY MERCHANDISE
- BRANDING IN EVENT PHOTOGRAPHY
- 4 DELEGATE PASSES



ASSOCIATE SPONSOR

25,000/-

- ASSOCIATE PARTNER RECOGNITION
- WEBSITE & SPONSOR WALL BRANDING
- 2 SOCIAL MEDIA MENTIONS
- BRANDING DURING SELECTED ACTIVITIES
- 2 DELEGATE PASSES



TECHNIKA

ADD-ONS OPTIONAL

OPPORTUNITY	INVESTMENT
EVENT ARENA NAMING RIGHTS	75,000
ROBOTICS ARENA PARTNER	75,000
AI ARENA PARTNER	75,000
CODING ARENA PARTNER	75,000
EXHIBITION HALL PARTNER	1,00,000
REGISTRATION KIT BRANDING	60,000
LANYARD BRANDING	40,000
DELEGATE BAG BRANDING	50,000



ADD-ONS OPTIONAL

OPPORTUNITY	INVESTMENT
T-SHIRT BRANDING	75,000
ID CARD BRANDING	40,000
TROPHY SPONSOR	30,000
REFRESHMENT PARTNER	50,000
PRIZE SPONSOR	CUSTOM
KNOWLEDGE PARTNER	75,000
INNOVATION PARTNER	1,00,000





RED TECH

A multi-round coding competition where participants solve programming challenges and develop innovative web-based solutions



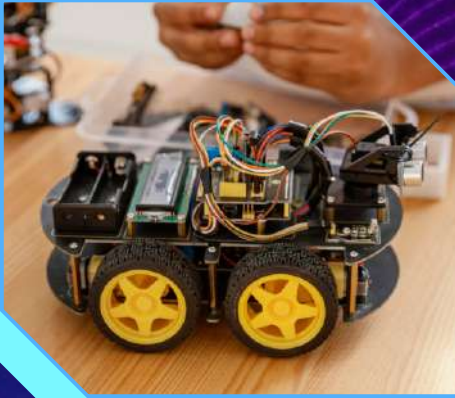
CODE BUSTERS

Hardware prototype competition showcasing engineering innovation through functional technology models.



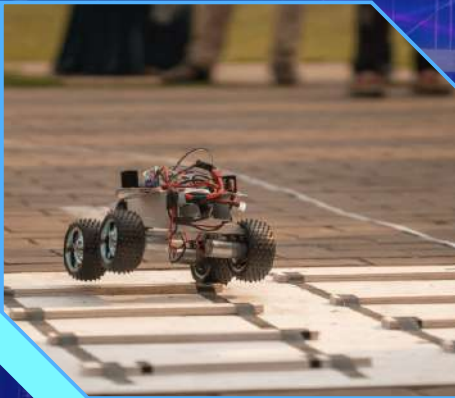
ROBO WARS

High-energy robotic combat arena where custom-built robots battle for supremacy



ROBO PICK N PLACE

Speed and precision robotics challenge featuring obstacle-filled tracks and autonomous navigation skills



ROBO RACE

Robotics competition focused on automation, precision handling, and industrial pick-and-place applications



INTELLIQUEST

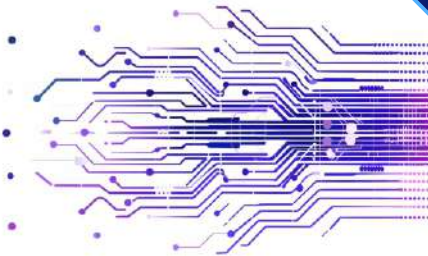
Innovation challenge where teams design practical solutions to real-world engineering problems within limited time

TECHNIKA



BRAINSTORM BATTLE

Fast-paced technical quiz testing knowledge, analytical thinking, and presence of mind.



CIRCUIT CRAFTER

Hands-on electronics challenge involving circuit design, assembly, and live demonstrations.



ELECTROFIX CHALLENGE

Troubleshooting competition where participants diagnose and repair faulty electrical and electronic systems.



JUNKYARD WARS

Creative engineering competition transforming scrap materials into functional working models.



AI QUIZATHON

Artificial Intelligence and Machine Learning quiz designed to test conceptual understanding and practical knowledge.



ECO-AI CHALLENGE

AI-powered sustainability challenge focused on solving environmental issues through intelligent technologies.



PROJECT MODEL EXHIBITION

Showcase of innovative science and engineering projects addressing societal and environmental challenges.



CODING LADDER

Competitive programming contest focused on algorithmic thinking and data structures.



WEB WIZARD

Website development challenge emphasizing creativity, responsive design, and functionality.



CYBER SHIELD

Capture-the-Flag cybersecurity competition featuring cryptography, forensics, and ethical hacking challenges.



APP ATTACK

Mobile app development contest encouraging innovative and user-centric application design.



DATA DASH

Data analytics and machine learning competition turning datasets into actionable insights.



DESIGN DASH

UI/UX design competition focused on creating intuitive and visually engaging digital experiences.



LOAD BRIDGING

Structural engineering challenge where participants design lightweight yet high-strength bridges.



POSTER PRESENTATION

Platform for students to present innovative technical concepts through impactful visual communication.



FACE PAINTING

Artistic competition blending creativity with technology-inspired themes.



POT PAINTING

Eco-friendly art competition celebrating traditional craftsmanship and creative expression.



PHOTOGRAPHY

Visual storytelling competition capturing the spirit, innovation, and moments of Technika.



GREENEARTH CHALLENGE

Sustainability competition encouraging innovative products made entirely from recyclable materials.



CRICKET

Short-format cricket tournament promoting teamwork, sportsmanship, and competitive spirit.



NEED FOR SPEED

Virtual racing championship testing speed, precision, and reflexes.



BGMI

Competitive Battlegrounds Mobile India esports tournament attracting gaming enthusiasts.



FREE FIRE

Action-packed esports tournament highlighting teamwork, strategy, and tactical gameplay.



TECHNICAL DEBATE

Intellectual contest where participants debate emerging technologies and contemporary innovations.

TECHNIKA



GROUP RAMP WALK

Team-based fashion showcase inspired by creative themes and artistic expression.



SOLO RAMP WALK

Individual fashion competition celebrating innovation, sustainability, and confidence.



TREASURE HUNT

Adventure-based clue-solving challenge combining teamwork, logic, and excitement.



TUG OF WAR

Classic team sport emphasizing coordination, endurance, and strength.



SUDOKU

Where Logic meets the thrill of the challenge.



FIRE FREE COOKING

To foster culinary creativity and promote healthy, nutritious eating habits without using heat or traditional fuel sources.

TECHNIKA



SOLO SINGING

MELODIC MOSAIC:

A celebration of Diverse voices.



SOLO DANCE

PRISMATIC BEATS:

The Spectrum of Dance (Any Dance form allowed)



GROUP SINGING

MELODIC MOSAIC:

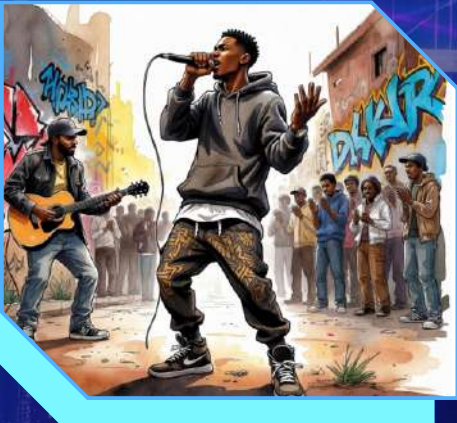
A celebration of Diverse voices.



GROUP DANCE

PRISMATIC BEATS:

The Spectrum of Dance (Any Dance form allowed).



RAP

VOICES OF THE FUTURE:

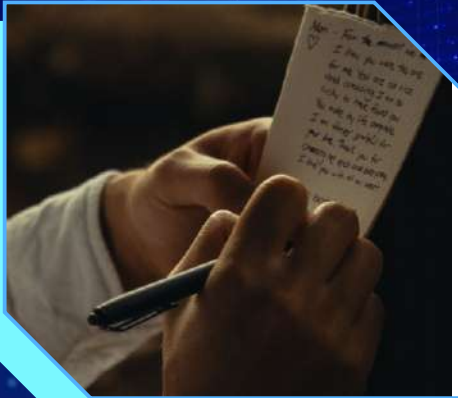
Rhythm, Reality and Revolution



BEAT BOXING

Where rhythm meets raw talent.

TECHNIKA



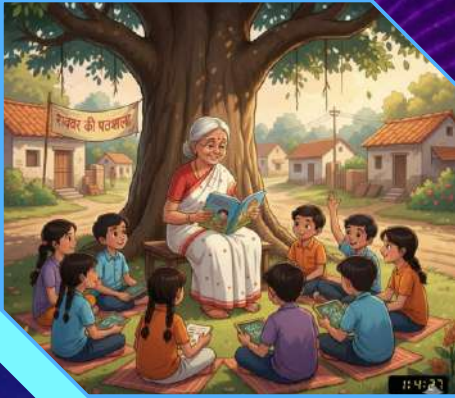
POETRY

Where words turn into emotions.



ART ATTACK

Create Futuristic innovation using *Mandala*, *Wa*, *Gond Art* or any tribal art.



STORYTELLING

Where every word brings a story to life.

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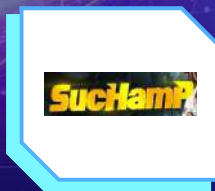
TECHNIKA

TRUSTED BY LEADING BRANDS

The success of TECHNIKA extends beyond student participation. Over the years, the festival has earned the confidence of leading organizations across banking, automotive, jewellery, retail, technology, education, manufacturing, and lifestyle sectors.

TECHNIKA 5.0 witnessed the enthusiastic support of organizations that partnered with the festival to encourage innovation, technical learning, and industry-academia collaboration.

Our Sponsors



WHERE INNOVATION MEETS ENTERPRISE

TECHNIKA is not only a platform for competitions—it also serves as a meeting point for academia and industry. Through technology exhibitions, live demonstrations, and interactive stalls, organizations engage directly with students, faculty, and aspiring professionals.

Industry Engagement Included

Technology Demonstrations

Recruitment Networking

Product Showcase

Engineering Solutions

Corporate Interaction

Live Discussions

Industry Participation at TECHNIKA 5.0


TATA
TATA POWER

 **RSB**
A KPMG Company and Group of Companies


HIMALAYA
ENTERPRISES
BUILT TO LAST LONG


BUREAU OF INDIAN STANDARDS
Bureau of Indian Standards


DEXLAB

 **PUSHKAR**
Industrial & Logistics Park


IDTR
JAMSHEDPUR


AA CRAFT & ARCH TECH SOLUTIONS

JAMSHEDPUR SPRING & Engineering Co. (P) Ltd.
AN ISO 9001 : 2008 CERTIFIED COMPANY

P K
Transformer

TECHNIIKA



SCHOOL OF ENGINEERING & IT

